

# Blue Vote 2016 In-Campus Survey Results Dissemination



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# Outline of Presentation

- Part I. Background and Methodology
- Part II. Some Backdrop Items
- Part III. Electoral Preferences
- Part IV. Some General Perception



# Part I

# BACKGROUND AND METHODOLOGY



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<b>Respondents Home Campus</b>	<b>Frequency</b>	<b>Percentage</b>
Matina Campus	823	43.8
Jacinto Campus	1011	53.9
Off-Campus	43	2.3
Total	1877	100.0



<b>Survey Type</b>	<b>Percentage (n=1877)</b>	<b>Survey Period</b>	<b>Target Respondents</b>
via MOODLE Matina	29.5	Mar 6 to Mar 8	GS/HS students
via MOODLE Jacinto	57.6	Feb 29 to Mar 6	College students, Faculty, Admini, Office- based NTS
Face-to-Face Interviews	12.9	Mar 1 to Mar 14	Rest of Non- Teaching Staff



<b>GENERAL CATEGORY</b>	<b>Frequency</b>	<b>Percentage</b>
Grade School Students	244	13.0
High School Students	309	16.5
College Students, Grad School Student	762	40.6
Faculty (full- and part-time) and Administrators	202	10.8
Non-Teaching Staff	360	19.2
Total	1877	100.0





# PART II. BACKDROP ITEMS



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# A. ON THE RESPONDENTS



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<b>R's SEX (n = 1877)</b>	<b>Percentage</b>
<b>MALE</b>	<b>44.9</b>
<b>FEMALE</b>	<b>55.1</b>



OF VOTING AGE	Frequency	Percentage (n= 1877)
YES	1273	67.8
NO	584	31.1
Refused to answer	20	1.1
Total	1877	100.0



<b>BIOMETRICS (Voting Age Respondents)</b>	<b>Percentage (n = 1273)</b>
<b>YES</b>	<b>74.2</b>
<b>NO</b>	<b>25.8</b>
<b>Total</b>	<b>100.0</b>



**VOTER'S ID CARD CLAIMED  
(Voting Age Respondents, n = 1273)**

**Percentage  
(n= 1273)**

YES

18.2

NO

81.7

Refuse to Answer

0.1



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# Home Districts



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**CONGRESSIONAL DISTRICT  
(Voting Age Respondents)**

**Percentage  
(n = 1,273)**

District I

52.2

District II

28.0

District III

14.4

**NOT A DAVAO CITY RESIDENT**

5.4



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<b>INTENT TO VOTE on May 9, 2016</b> <b>(Voting Age respondents)</b>	<b>Percentage</b> <b>(n = 1,273)</b>
Definitely intend to vote	72.7
Most likely to vote	9.2
Somewhat intending to vote	5.3
Somewhat intending not to vote	2.1
Most likely will not vote	2.4
No intention to vote	8.3
<p style="text-align: right;">Total</p>	100.0



	<b>Source of Information On Mindanao Current Events and Issues</b>	<b>Percentage (n = 1,877)</b>
1	Social Media (Facebook, Instagram, etc.)	59.5
2	Television	56.9
3	Internet News Sites	35.7
4	Family and Relatives	25.6
5	In School (teachers, classmates, etc.)	21.2



	<b>Source of Information On Mindanao Current Events and Issues</b>	<b>Percentage (n = 1877)</b>
6	At Workplace (co-workers, boss)	14.2
7	Radio	13.7
8	Cellphone	12.9



	<b>Source of Information on Platforms and Advocacies of Political Parties/Candidates</b>	<b>Percentage (n = 1,877)</b>
1	Television	58.7
2	Social Media (Facebook, Instagram, etc.)	55.8
3	Internet News Sites	36.8



	<b>Source of Information on Platforms and Advocacies of Political Parties/Candidates</b>	<b>Percentage (n = 1,877)</b>
4	Family and Relatives	18.9
5	Radio	14.5
6	Banners, Stickers, Flyers, etc.	13.8
7	In School (teachers, classmates, etc.)	13.4
8	Political Campaigns/Rallies	13.4
9	At Workplace (co-workers, boss)	10.6
10	Cellphone	10.4



	<b>Source of Information on Leadership Abilities and Personal Attributes of Candidates</b>	<b>Percentage (n = 1,877)</b>
1	Social Media (Facebook, Instagram, etc.)	54.3
2	Television	50.6
3	Internet News Sites	36.0
4	Family and Relatives	25.7
5	In School (teachers, classmates, etc.)	17.2
6	Radio	13.3
7	At Workplace (co-workers, boss)	11.9
8	Political Campaigns/Rallies	11.5
9	Local Talk ("tsismis"/hisgot-hisgot)	11.1
10	Political Campaigns/Rallies	11.5





	<b>LEADERSHIP TRAITS which would make effective elective officials</b>	<b>Percentage (n = 1877)</b>
1	has passed/supported certain laws/ordinances	37.1
2	is tough in dealing with violators	37.1
3	is keenly aware of our actual situation	31.6
4	works well with others, even the opposition	28.8
5	has implemented a number of projects	28.6
6	communicates a vision, has a plan/program	23.8
7	is culture-sensitive	22.7



	<b>LEADERSHIP TRAITS which would make effective elective officials</b>	<b>Percentage (n = 1877)</b>
8	is strict, consistent in implementing the law	14.7
9	is gender-sensitive	13.8
10	comes from a prominent political family	8.1
11	belong to my preferred political party	4.5
12	is currently in an incumbent position	4.3
13	is endorsed by higher gov't officials	3.7



	<b>ATTRIBUTES that make an effective elective official</b>	<b>Percentage (n = 1877)</b>
1	is easily approached by common people	44.6
2	has integrity	40.2
3	is sincere	40.2
4	treats people equally	37.3
5	treats people fairly	29.4



	<b>ATTRIBUTES that make an effective elective official (cont)</b>	<b>Percentage (n = 1877)</b>
6	makes quick and sound decisions	18.1
7	has a good reputation	16.4
8	has a pleasing personality	11.1
9	has a college degree	9.4
10	has a sense of focus	7.4



	<b>ATTRIBUTES that make an effective elective official (cont)</b>	<b>age (n = 1,877)</b>
1	has charisma	3.2
2	belongs to a rich family	3.1
3	has an outstanding record	3.0
4	is regularly seen on TV, heard on radio	1.1



	<b>General Areas of Local Governance which are of Greatest Importance to Respondent</b>	<b>Percentage (n = 1,273)</b>
1	Peace and Order	44.0
2	Health	36.9
3	Employment/Jobs	35.0
4	Basic Education	34.4
5	Food Insecurity and Hunger	28.2





	<b>General Areas of Local Governance which are of Greatest Importance to Respondent</b>	<b>Percentage (n = 1,273)</b>
6	Attracting Investments/Supporting Micro Businesses	19.6
7	Agriculture	17.7
8	Economy	16.4
9	Housing	14.4
10	Social Services	12.2
11	Protecting the Environment	11.0
12	Tertiary Education	9.0
13	Infrastructure	7.7
14	Disaster Preparedness	1.9



**Issues/Concerns that the incoming Davao City officials should prioritize/give greatest attention**

**Percentage  
(n = 1,273)**

1	Drugs, Drug Problems	40.1
2	Low Incomes, Low Salaries	36.8
3	Unemployment/Lack of Job Opportunities	30.1
4	Environment	29.2
5	Crimes against persons	23.4
6	Inadequate Housing	20.7



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	<b>Issues/Concerns that the incoming Davao City officials should prioritize/give greatest attention</b>	<b>Percentage (n = 1,273)</b>
7	Food Insecurity, Hunger	15.4
8	Inadequate Infrastructure	13.7
9	Violence against Women and Children	11.5
10	Smuggling, Tax Evasion	10.6
11	Inadequate/Unaffordable Health Services	8.7
12	Human Rights Abuses (by Gov't)	8.5
13	Lack of Manufacturing Industries	7.7
14	Crimes against property	7.1
15	Urban Services (electricity, transport, garbage, etc.)	5.3



## General Areas Most Important for Incoming [President][National Officials to Address

Percentage  
(n = 1,273)

1	Peace and Order	35.2
2	Graft and Corruption	27.0
3	Health	25.5
4	Employment/Jobs	24.3
5	Disaster Preparedness	22.5
6	Education	20.5



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## General Areas Most Important for Incoming National Officials to Address

Percentage  
(n = 1,273)

7	Agriculture	15.9
8	Poverty Alleviation	15.5
9	Economic Development	13.6
10	Social Services	12.4
11	Tax Reform	9.5
12	Population	8.9



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**Part III.**

**ELECTORAL PREFERENCES:  
National, Local**



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<b>CANDIDATE</b>	<b>Percentage (n = 1,877)</b>	<b>Percentage (n = 1,273)</b>
BINAY, Jojo	1.0	0.7
DEFENSOR-SANTIAGO, Miriam	2.5	2.4
DUTERTE, Digong	89.8	88.5
POE, Grace	1.6	1.5
ROXAS, Mar	1.2	1.1
Undecided	2.2	3.3
Abstain	0.3	0.5
Do Not Want to Say	1.3	2.0



<b>CANDIDATE</b>	<b>Percentage (n = 1,877)</b>	<b>Percentage (n = 1,273)</b>
CAYETANO, Alan Peter	49.7	46.0
ESCUDERO, Chiz	6.4	6.1
HONASAN, Gringo	1.2	0.9
MARCOS, Bongbong	22.0	21.9
ROBREDO, Leni	8.8	9.0
TRILLANES, Antonio IV	1.4	1.2
Undecided	6.6	9.5
Abstain	1.8	2.6
Do Not Want to Say	2.2	2.9



<b>SENATORIAL CANDIDATES</b>	<b>Percentage (N = 1,877)</b>		<b>Percentage (n = 1,273)</b>	
HONTIVEROS, Risa	57.0	1	63.2	2
ZUBIRI, Migz	55.5	2	63.5	1
GORDON, Dick	51.3	3	54.8	3
OSMEÑA, Sergio III	49.8	4	50.2	7
DRILON, Frank	49.2	5	52.2	5
LACSON, Panfilo	48.7	6	53.6	4
RECTO, Ralph	42.7	7	50.3	6
PANGILINAN, Kiko	39.6	8	43.6	8
DE LIMA, Leila	37.2	9	32.1	10



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<b>SENATORIAL CANDIDATES</b>	<b>Percentage (n = 1,877)</b>		<b>Percentage (n = 1,273)</b>	
TOLENTINO, Francis	32.2	10	28.4	12
GATCHALIAN, Win	31.2	11	31.5	11
PACQUIAO, Manny	30.4	12	23.6	14-15-16
VILLANUEVA, Joel	30.0	13	27.7	13
SOTTO, Vicente	27.1	14	23.7	14-15-16
GUINGONA, T.G.	25.9	15	32.4	9
ROMUALDEZ, Martin	22.5	16	23.7	14-15-16



<b>Party List Vote (but only the fact of having a vote)</b>	<b>Percentage (n = 1,877)</b>	<b>Percentage (n = 1,273)</b>
Already has a party-list vote	12.4	17.5
Not yet decided	41.9	60.3
Will not vote for Party List	9.1	12.6
Did not want to say	7.1	9.6
[Not Asked At All]	29.5	-



<b>CONGRESSIONAL DISTRICT</b> (Voting Age Respondents, n = 1,273)	<b>ACTUAL NUMBER</b>
District I	664
District II	357
District III	183
NOT A DAVAO CITY RESIDENT	69





## DISTRICT 1 REPRESENTATIVE

Percentage  
(n = 664)

NOGRALES, Karlo

53.5

Will NOT vote for Nograles

6.9

Undecided

14.6

No Answer

25.0



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<b>DISTRICT 2 REPRESENTATIVE</b>	<b>Percentage (n = 357)</b>
ABIERRA, Christopher	3.6
GARCIA, Mylene	29.4
Undecided	18.5
Abstain	10.1
No Answer	38.4



<b>DISTRICT 3 REPRESENTATIVE</b>	<b>Percentage (n = 183)</b>
BELLO, Kaloy	13.1
UNGAB, Alberto	27.9
Undecided	18.6
Abstain	6.6
No Answer	33.9



<b>CITY MAYOR</b>	<b>Percentage (n =1,204)</b>
DUTERTE, Inday Sara	94.8
MANTILLA, Teodoro	0.2
TOCANTE, Alfredo	0.2
Undecided	2.2
Abstain	1.9
No Answer	0.7



CITY VICE-MAYOR	Percentage (n =1,204)
DUTERTE, Paolo	59.6
[Not voting for lone candidate]	21.8
Undecided/Don't know	17.9
Did NOT indicate any vote at all	0.7



# DISTRICT 1 CANDIDATES for COUNCILOR

Percentage  
(n = 664)

1	ACOSTA, Mabel	69.3
2	LIBRADO, Leah	47.6
3	BRAGA, Pilar	47.1
4	MILITAR, Bonifacio	46.4
5	BONGUYAN-QUILOS, Joanne	45.6
6	QUITAIN, J. Melchor	44.9
7	IBUYAN, Edgar	44.3
8	ABELLERA, Nilo Jr.	40.2



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	<b>DISTRICT 1 CANDIDATES for COUNCILOR</b>	<b>Percentage (n = 664)</b>
9	CAINONG, Bebot	19.7
10	REYES, Jackson	17.3
11	CULASTE, Jessie Mar	17.0
12	DIGNOS, Rey	11.1
13	MAHAMUD, John	10.4
14	PARAGOSO, Paul	8.6



	<b>DISTRICT 2 CANDIDATES for COUNCILOR</b>	<b>Percentage (n = 357)</b>
1	DAYANGHIRANG, Danny	54.6
2	ALEJANDRE, Al Ryan	49.9
3	BONGUYAN, Cherry	46.8
4	DAYAP, April	44.8
5	DUREZA, Jimmy	44.0
6	APOSTOL, Arnold	42.9
7	MAHIPUS, Diosdado	41.7
8	SALVADOR-ABELLA, Maris	38.1



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## DISTRICT 2 CANDIDATES for COUNCILOR

Percentage  
(n = 357)

9	ALTERADO, Ernie	28.9
10	MASANGUID, Mar	18.8
11	JUSTOL, Che-che	15.7
12	BANZON, Janel	14.8
13	MARANAN, Larry	12.3



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## DISTRICT 3 CANDIDATES for COUNCILOR

Percentage  
(n = 183)

1	ADVINCULA, Bong	75.4
2	AL-AG, Bernie	64.5
3	LOPEZ, Rene Elias	60.1
4	ILAGAN, Luz	58.5
5	ZOZOBRADO, Cocoy	53.6
6	BALURAN, Conde	52.5



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	<b>DISTRICT 3 CANDIDATES for COUNCILOR</b>	<b>Percentage (n = 183)</b>
12	JUMAWID, Net	28.4
13	AMPON, Dennis	26.8
14	ROCERO, Nap	24.6



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	<b>DISTRICT 3 CANDIDATES for COUNCILOR</b>	<b>Percentage (n = 183)</b>
7	ORTIZ, Didoy Dalodo	48.1
8	VILLAFUERTE, Boy	45.4
9	VILLAFUERTE, Joselle	43.7
10	PRINCIPE, Petite	36.1
11	MONTAJES, Roger	33.9



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PART IV.

# GENERAL PERCEPTION ITEMS



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# Over the last three years, Davao City's traffic has been worsening

**BlueVote-2016**  
(n = 1,273)

Strongly AGREE

33.3

Moderately AGREE

20.7

Somewhat AGREE

28.8

Somewhat DISAGREE

8.3

Moderately DISAGREE

5.7

Strongly DISAGREE

3.3



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**Over the last three years, Davao City's air has become more polluted**

**BlueVote-2016  
(n = 1,273)**

Strongly AGREE

19.7

Moderately AGREE

21.5

Somewhat AGREE

34.5

Somewhat DISAGREE

13.2

Moderately DISAGREE

7.2

Strongly DISAGREE

3.9



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# National Media's portrayal of Mindanao is more positive than negative

BlueVote-2016  
(n= 1,273)

Strongly AGREE

12.0

Moderately AGREE

20.5

Somewhat AGREE

29.0

Somewhat DISAGREE

18.3

Moderately DISAGREE

9.8

Strongly DISAGREE

10.3



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**Mindanao infrastructure has been improving over the last three years**

**BlueVote-2016  
(n = 1,273)**

Strongly AGREE

20.4

Moderately AGREE

27.8

Somewhat AGREE

33.9

Somewhat DISAGREE

8.6

Moderately DISAGREE

4.8

Strongly DISAGREE

4.6



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Excited about the [coming] Elections	BlueVote-2016 (n =1,273)	BlueVote-2013 (n =1,319)
Strongly AGREE	45.8	24.4
Moderately AGREE	18.9	32.7
Somewhat AGREE	19.9	32.2
Somewhat DISAGREE	4.9	8.6
Moderately DISAGREE	1.5	1.6
Strongly DISAGREE	1.7	0.5





<b>SOURCE OF INFO on Mindanao Events/Issues</b>	<b>2016 (n =1,273)</b>	<b>SOURCE OF INFO on Mindanao Events/Issues</b>	<b>2013 (n =1,319)</b>
Social Media (Facebook, Instagram, etc.)	63.2	Television	90.9
Television	61.5	Internet/Social Media	57.7
Internet News Sites	38.6	Newspapers/Periodicals	39.0
School	21.4	Radio	28.3
Family and Relatives	20.4	Family and Relatives	14.5
		School	12.8



Issues/Concerns that the incoming city officials ...	2016 (n =1,273)	Issues/Concerns that the incoming city officials ...	2013 (n =1,319)
Drugs, Drug Problems	40.1	Environment Problems-- floods, landslides, etc.	53.5
Low Incomes, Low Salaries	36.8	Unemployment/Lack of job opportunities	31.1
Unemployment/Lack of Job Opportunities	30.1	Drug Problem, Rise [in crimes]	29.5
Environment Problems-- floods, landslides, etc.	29.2	Inadequate Infrastructure	26.2
Crimes against persons	23.4	Peace and Order Problems	25.9
Inadequate Housing	20.7	Graft and Corruption	24.3



<b>GENERAL CONCERNS for INCOMING NATIONAL OFFICIALS</b>	<b>2016 (n =1,273)</b>
Peace and Order	35.5
Graft and Corruption	27.1
Health	25.5
Employment/Jobs	24.7
Disaster Preparedness	22.5
Education	20.3

<b>GENERAL CONCERNS for INCOMING NATIONAL OFFICIALS</b>	<b>2013 (n =1,319)</b>
Education	27.6
Poverty Alleviation	22.7
Employment/Jobs	21.2
Health	18.0
Graft and Corruption	17.6
(#8) Peace and Order	11.4
(#11) Disaster Preparedness	8.6



<b>Leadership Traits in Effective Elective Officials</b>	<b>2016 (n =1,273)</b>
has passed/supported certain laws/ordinances	37.1
is tough in dealing with violators	37.1
is keenly aware of our actual situation	31.6
works well with others, even the opposition	28.8
has implemented a number of projects	28.6

<b>Leadership Traits in Effective Elective Officials</b>	<b>2013 (n =1,319)</b>
is keenly aware of our actual situation	34.0
strict/consistent in implementing the law	28.6
communicates a vision and has a plan/program	27.8
has implemented a number of projects	27.7
is gender-sensitive, culture-sensitive	21.1
knows the law and the bureaucracy	21.1
works well with others, even the opposition	20.2



Personal Attributes in Effective Elective Officials	2016 (n =1,273)	Personal Attributes in Effective Elective Officials	2013 (n =1,319)
has integrity	50.1	easily approached by common people	38.4
is easily approached by common people	42.4	has deep concern for poor and oppressed	29.2
is sincere	42.0	sincere	28.1
treats people equally	31.0	has integrity	28.0
treats people fairly	26.0	treats people equally	25.8





<b>MINDANAO PEACE and ORDER SITUATION has improved</b>	<b>BlueVote-2016 (n =1,273)</b>	<b>BlueVote-2013 (n =1,319)</b>
Strongly AGREE	22.5	14.6
Moderately AGREE	26.6	30.9
Somewhat AGREE	28.7	40.3
Somewhat DISAGREE	11.4	9.7
Moderately DISAGREE	5.2	3.1
Strongly DISAGREE	5.7	1.3





<b>INCOME GAP in MINDANAO has been widening</b>	<b>BlueVote-2016 (n =1,273)</b>	<b>BlueVote-2013 (n =1,319)</b>
Strongly AGREE	26.4	32.4
Moderately AGREE	20.9	31.1
Somewhat AGREE	33.5	28.3
Somewhat DISAGREE	10.7	6.7
Moderately DISAGREE	5.8	1.0
Strongly DISAGREE	2.7	0.6



# Thank you !



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